BRIDGING THE GAP BETWEEN COLLEGE AND THE REAL WORLD

GO University is a 9-month program designed to help prepare juniors and seniors from Briar Cliff University and Morningside College for their lives after college. Our mission is to bridge the gap between college and the “real world” through a variety of sessions led by dynamic business professionals.

Introductory Sessions:
Morningside students – September 25th at 6:00 p.m. at the Hilker Campus Mall
Briar Cliff students – October 9th at 5:30 p.m. at the Heffernan Mall

This session will be for interested students to learn about the program and register for the year. The session is free and open to anyone. There will be food and Minute To Win It games to meet Sioux City Growth Organization members and learn about the program.

SESSION TOPICS (All students):

October 28th - Location and time to be determined
Creating a Killer Personal Brand
Employers are turning to social media to gauge future employees. Therefore, this session will provide insight into what those employers are looking at; how students can better regulate what is being posted on those platforms; and how they can build a more dynamic presence in the future. Additionally, we’ll end the session discussing the vital elements of a knock-out resume.

November 18th - Location and time to be determined
The Benefits of Positive Relationships and Community Involvement
Community involvement and healthy relationships are beneficial aspects to any personal or professional life. We’ll bring in business professionals from around the community for a speed networking event. Students will also be presented with an overview of the various organizations that make up our community.

-No December or January Sessions-
February- date to be determined
Rock Their Socks
**Part 1:** With the help of business professionals, we’ll walk the students through interviewing basics; hold mock interviews; and open it up for questions to be answered by our business professionals.

**Part 2:** We’ll round out the session with a fashion show highlighting the attire for various settings and functions. From the workplace to cocktail hour, this will be a great opportunity for students to see what the new fashion “norm” is for busy young professionals.

March- date to be determined
Budgeting Your Bills While Maintaining a Social Life
Finances are often a challenge for students’ right out of college. Juggling school loans, monthly bills and a social life rely heavily on proper budgeting. In this session, we’ll bring in bank industry professionals to guide students through a personal budget.

April- date to be determined
Show What You Know
GO University will end with a formal dinner which will allow students to put their session knowledge into action. A special guest speaker will kick-off the evening with etiquette training and lead into a nice catered meal. Business professionals and community leaders will be invited to attend the dinner alongside students.

PROGRAM DETAILS:
Each student that enrolls in GO University will receive one year’s membership to the Sioux City Growth Organization to participate with the group throughout the year. Also, upon completion of course requirements (attended at least 2 of 4 previous sessions), students will earn a seat at the etiquette dinner and a GO University shirt.

GO University was designed by the Sioux City Growth Organization to better meet the needs of soon-to-be college graduates. As the job market continues to be competitive, we strongly believe in the need to connect college experiences with real-life situations.

For more information or to register for the program e-mail gouniversitysc@gmail.com.